



Floristry Training

5 days - 5 weeks



ÇiçekAkademi
istanbul

FLOWER ACADEMY

Flower Academy was established to educate Flower Designers equipped with Floral Design Experts. In line with increasing individual demand over the years, Academy started to give education in a wide range, to those who want to open their own shop from those who want to buy floristry as a hobby.

While The Academy provide a solid foundation to the participants; we also convey global flower cultures and trends, and we are absolutely supportive of exploring the ore in them

In addition to a long-established history of 30 years in the floriculture sector, we constantly update our vision with the work of our R&D team.

With our trainings such as: Floriculture Training, Terarium, Bonsai Workshops, Bridal Bouquets, Arrangement Designs and other periodic trainings, we open up the gates of a colorful and professional world for you.

Are you ready to take the first step?

EDUCATIONAL PROGRAM

YOU CAN CHOOSE ONE OF 2 DIFFERENT EDUCATION PROGRAMS:

5-Days Consecutive Trainings: In the same week: It is programmed to be Tuesday, Wednesday, Thursday, Friday and Saturday.

Total duration of training: 22.5 hours.

5-Week Trainings: Training is scheduled to take place 1 day a week, lasting 5 weeks. **Total duration of training:** 22.5 hours.

DEFINITION & GOAL of EDUCATION

The Flower Academy's training program was meticulously designed to prepare the participants for a career in the floriculture sector.

The aim of the program, prepared by the Flower Design Experts, is to give the participant basic skills and abilities to take part in the floriculture sector.

During the program, both theoretical and practical training are given to attendees, and current design trends, purchasing practices are gained.

CONTENT OF EDUCATION

- Theoretical Information
- Flower Cleansing
- Bouquet Preparation Techniques
- Packaging Techniques
- Arrangement Techniques
- Pricing
- Bridal Bouquet, Floral Bridal Crown
- Groom Buttonhole
- Table Arrangements
- Supplier and Greenhouse Visits
- Terrarium Workshop
- * Master's Presentation
- ** Internet Sales and Marketing

** **Master's Presentation:** The industry's leading Flower Design Experts will prepare an arrangement presentation and a question and answer session.*

*** **Internet Sales and Marketing:** Ecommerce site requirements, things to be aware of when setting up a site, tips on top ranking in Google, using social media with maximum benefit.*

NOTES:

Training content may vary according to the flow of training. This is achieved by mutual agreement between the Flower Design Expert and the Participant.

At the end of the training, the **Flower Academy Certificate** is given to the participant.

EDUCATIONAL PROGRAM

Daily Work Schedule Times:

- 09:00-11:00 Education
- 11:00-11:30 Break
- 11:30-13:30 Education

5-Days Consecutive Trainings:

1. Tuesday	Theoretical information (09:00-10:00) Flower cleansing (10:00-11:00) Bouquet Preparation Techniques (11:30-12:30) Packaging Techniques (12:30-13:30)	09:00-13:30
2. Wednesday	Arrangement Techniques	09:00-13:30
3. Thursday	Bridal Bouquet, Floral Bridal Crown (09:00-11:00) Groom Buttonhole (11:30-12:00) Table Arrangements(12:00- 13:30)	09:00-13:30
4. Friday	Supplier and Greenhouse Visits	09:00-13:30
5. Saturday	Master's Presentation (09:00-11:00) Internet Sales and Marketing (11:30-13:30) Terrarium Workshop (14:30-16:30) CERTIFICATION	09:00-16:30

5-Week Trainings:

Week 1	Theoretical information (09:00-10:00) Flower cleansing (10:00-11:00) Bouquet Preparation Techniques (11:30-12:30) Packaging Techniques (12:30-13:30)	09:00-13:30
Week 2	Arrangement Techniques	09:00-13:30
Week 3	Bridal Bouquet, Floral Bridal Crown (09:00-11:00) Groom Buttonhole (11:30-12:00) Table Arrangements(12:00- 13:30)	09:00-13:30
Week 4	Supplier and Greenhouse Visits	09:00-13:30
Week 5	Master's Presentation (09:00-11:00) Internet Sales and Marketing (11:30-13:30) Terrarium Workshop (14:30-16:30) CERTIFICATION	09:00-16:30

ENROLLMENTS

The number of students to enroll in courses is limited. Participants are required to make 'definitive registration' beforehand so they can participate in the training program.

After the final registration, the participant's registration is confirmed by e-mail. Participants who do not receive the confirmation e-mail can receive information by calling the Academy from 0216 445 46 52.

PARTICIPATION RULES

Adherence to class timing is recommended for all participants.

If the participant is late or does not attend the course - if there is no reason - the Academy will not accept responsibility.

CHARGING

The fee for the florist training program for 5 days is 650 Euro.

REFUND

After the payment, the participant's cancellation fee is refunded within 7 days. This condition applies only if the training has not started.

If education has already begun:

When the registration is canceled, the Flower Academy withdraws from the participant as follows:

- 0% for cancellations in 0-15% of the training program
- 25% for cancellations in 16-30% of the training program
- 50% for cancellations in 31-45% of the training program
- 75% for cancellations in 46-60% of the training program
- 100% for cancellations in 60-100% of the training program

In case of failure to attend any day of the training, the missed course can be taken on the next day of the next training period (the ones who do not attend the class, pays the fee for the material prepared for them)

INTERNSHIP OPPORTUNITY

Internship opportunities for participants attending the Flower Academy ateliers.

- Invitation to the institutional workshops organized by the Academy in case of availability,
- Assistance at Floriculture Trainings
- Assistance at Individual Terrarium Workshops,
- Possibility to follow the work of Flower Design Experts at Çiçek Academy, outside the workshop hours.
- Invitation to our weekly supplier visits,

- Cleaning help: Vase, flower, floor cleaning. In short, it includes the task of working in the workshop with the guidance of Design Expert.
- The internship program will be tailored during the training.

THANK YOU...